



Welcome to  
A NEW ERA

Marchi Mobile GmbH  
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# FT Business of Luxury Summit

## Marchi Mobile exhibiting in Monaco

by Juliane Rönisch

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**Vienna, Austria** - From 6th till 9th June 2015 Marchi Mobile is attending the FT Business of Luxury Summit in Monaco. „It is the second time we are invited to participate, and this time we are honored to present our eleMMent Visione as a Mobile Flagship Store solution“, says Mario Marchi, CEO. The Summit will gather up to 400 executives, experts and decision makers to discuss the future of the luxury business, retail concepts, challenges and opportunities of the new technology. Top speakers from around the world will share their experience and views with the audience.

With its eleMMent Visione Flagship Store, a mobile showroom concept, Marchi Mobile bridges the gap between the digital online trade and the stationary retail. Created to present the most exclusive products, the mobile Flagship Store is a luxury shop on wheels. Extraordinary in its outlook and of excellent craftsmanship.

The eleMMent Flagship Store, placed on the venues Helipad, is welcoming all visitors, experts and business people right on site to experience the advantage of this New Era of mobile performance.

### **About Marchi Mobile**

Marchi Mobile GmbH is a young automotive brand constructing new-to-the-world vehicles that usher in a new era of luxury mobility. Not only the most outstanding design, but also functionality and features that have never been seen before in the automotive world were brought together into one masterstroke of



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German craftsmanship. The product range goes from mobile flagship stores over mobile homes and VIP shuttles all the way to design tractors which can be used in combination with trailers of all kinds. The visionary behind this, Mr. Mario Marchi, is a success story himself. Starting his career in the trucking industry he worked his way up following his creative mind and bringing together everything he is passionate about - motor sports, aviation and yachting. The *eleMMent* and *MMpro* series are the result of years of development and a strong team pursuing the creation of the ultimate mobile masterpiece.

Marchi Mobile is part of the Marchi Holding AG. This group of companies unites experts in their specific fields who all follow one common goal: to create excellence in mobility.

For more information please visit [www.marchi-mobile.com](http://www.marchi-mobile.com)

### **Media Contact**

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