



A company of
Marchi Mobile Holding AG

Welcome to A NEW ERA

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eleMMent viva delivers

limited multi-passenger VIP edition

“Our new ‘eleMMent viva’ embodies everything Marchi Mobile stands for: Exclusivity, the highest technological standard, and a spectacular design,” explains Mario Marchi, President of Marchi Mobile Holding AG. This is how the 45-year-old company leader describes the latest, truly impressive, creation in the limited multi-passenger VIP edition. It makes an impact even at first glance. Measuring 13.50 meters long, with a height of four meters, the gleaming white vehicle can scarcely be overlooked. The diesel motor, with a thirteen-liter cubic capacity and a performance exceeding 500 hp, could thus be expected to be clearly audible when started – however, the opposite is true. As is typical for a bus, the motor is especially quiet – enhancing the travelling comfort of the vehicle occupants. Thanks to state-of-the-art filter technology, the vehicle is also good for the environment, and meets the most recent emission standards. On the other hand, in future one of the most spectacular aspects of the “eleMMent” will be hidden from the view of almost everyone. The interior, sumptuously gilded with genuine gold, is reserved for the “V VIPs”.

Shuttle service in its most exclusive form

They can enjoy the 20 ultra-comfortable leather seats, which have everything usually offered only in the first-class area of a business jet. The features include: Seat heating, complete adjustability, and ample storage space. The seats, with a monitor in front of every passenger, are an additional highlight, and in this form are unique on a bus. With special privacy glass protecting its occupants, in future the vehicle will attract curious glances as it traverses the streets of Turkey. The private purchaser, who lives and works on the Bosphorus, belongs to one of the most successful Turkish companies.

Rigorous tests and praise from the experts

The fact that he chose this exclusive shuttle not only due to its extremely eye-catching appearance was attested recently by the German vehicle inspection association, DEKRA: “This vehicle is a masterpiece of technology, and is exceptional in every respect. The inspections that it has passed correspond to standards usually met only by buses of large high-volume manufacturers.” Said Michael Bürkle from DEKRA. The challenges included rigorous tipping, braking and fire safety tests. In addition, all of the installed electronic components were tested for electromagnetic compatibility.

“Made in Germany” – A decisive factor

A decisive argument for the purchaser, states Mario Marchi, was the fact that the vehicle was built entirely in Germany. “We stand by the principle of ‘Made in Germany’, which is and remains a guarantee of the highest quality. In order to achieve this quality standard for the eleMMent bus, our experts have combined proven truck components with state-of-the-art materials and technological solutions,” explains Marchi.

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